SERVICE DRIVEN ASSET MANAGEMENT

FINDING A COMMON LANGUAGE ACHIEVING SERVICE OPTIMISATION

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OVERVIEW

- Problems
- Whose Problem
- Government requirements and responsibilities
- Current approach
- Our approach
- Customisable algorithm
- The program
- Results in an agreed asset service plan

WHOSE PROBLEM?

- Problems
 - Aging, over-worked buildings
 - Inadequate and shrinking funds
 - Increasing demands for performance reports
 - Demanding asset maintenance/operational staff
 - Bewildered executive teams and boards
- Whose Problem
 - Portfolio funds managers
 - Corporate Services heads (COOs)
 - Asset Strategy managers
 - Non asset executives

GOVERNMENT BUDGET REQUIREMENTS

Victorian government departments plan the delivery of high quality, cost effective services to meet community needs in the medium and long-term

Source: A guide to corporate and long-term planning June 2012

- Treasury advises the Government on aggregated portfolio picture over ten years
- Departments undertake planning which informs service and infrastructure responses over a 10 year time frame.
- Departmental planning activities relate to:
 - the Financial Management Act 1994
 - Strategic Management Framework
- Funding sources for asset costs:
 - Budget and Expenditure Review Committee (BERC)
 - Arts and Cultural Facilities Maintenance (ACFM) fund
 - Depreciation Bids

STATUTORY RESPONSIBILITIES

- Arts Victoria Act 1972
 - Section 4 Objects of the Department
 - to encourage and assist in the provision of facilities to enable the Arts to be performed or displayed;
- Crown Land (Reserves) Act 1978
- Building Act 1993
- Building Regulations 2006

ARTS VICTORIA

- The Portfolio holds significant State financial and cultural value
 - Collections Value \$4.924 billion
 - DPC Building Asset Value \$ 1.915 billion
 - Largely iconic and heritage listed buildings
- Facilities that benefit the community through provision of Arts experiences and generate significant economic benefit to the State
- 100 year asset planning for safety, sustainability and to increase competitive advantage is important

HERITAGE LISTED AND ICONIC BUILDINGS



Melbourne Recital Centre 2009

ASSET MANAGEMENT CHALLENGES

- Tight budget position funds are more hard-fought
- Capital funding will be even harder to secure
- Ever increasing safety and compliance requirements
- Boards and senior management pushing for more programs
- New budget proposals need to argue service-benefit
- Stronger arguments harder to attack
- "Public expects..." doesn't wash any more
- Must show impact on service = trade-offs/ prioritization required

THROUGH THE SERVICE LENS

- A lens to view any asset issue through
- Instead of seeing a broken asset we see a potential service improvement
 - A proposal for replacing a lift
 - Does the lift facilitate the organisation's vision?
 - Vision "to engage the widest possible audience"
 - Will the lift help with this?
 - Yes? high priority
 - No? move the project down the list
 - Do clean well painted walls enable the organisation to engage with a audience?

FORMER ASSET MANAGEMENT

- Reporting inconsistent
- Facility based

RESULT?

Hard to explain to auditors

Area	
	Assessment
Planning and acquisition	
Asset investment reporting	
Asset planning/investment KPIs	
Linking demand to asset planning and investment	
Collection of data that could inform asset planning/investment KPIs	
Operation and maintenance	
Asset register	
Asset operation and maintenance reporting	•
Asset operation and maintenance KPIs	•
Collection of data that could inform asset operation/maintenance KPIs	

Key: 📗 – Not present

Very limited

Limited

Present but either not extensive or inconsistent

Extensive and consistent

LIFECYCLE OR LANDMARK?



ASSET FUNDING SOURCES

- Budget and Expenditure Review Committee (BERC)
 - Growth and sustain projects
 - > \$1million
- Arts and Cultural Facilities Maintenance (ACFM) fund
 - Arts Victoria's maintenance works
 - < \$100,000
- Depreciation Equivalent Access Bids
 - Assets which have aged or are beyond their expected useful life old plumbing
 - Equipment and fittings replacement for compliance purposes

SERVICE BENEFIT AS DRIVER FOR ASSET MANAGEMENT

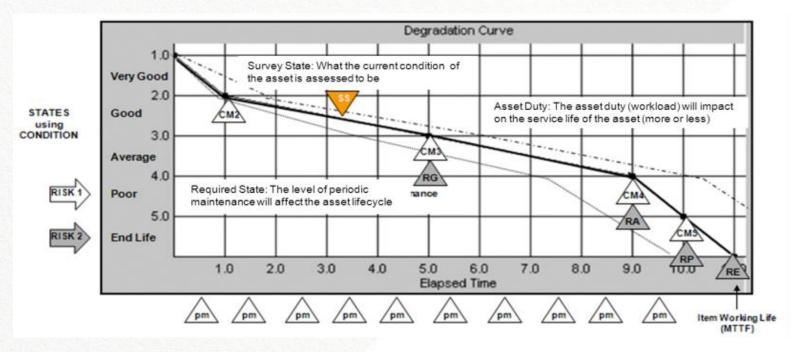
It's about the relative service benefit

- Upgrading the paint finish
 - In a public foyer
 - > gives a tangible service improvement to customers
 - In a cleaner's cupboard
 - gives a small benefit in terms of building lifecycle
 - but no service improvement to customers



SO WHAT IS SERVICE?

- Frameworks already exist that reference service
- Service (in performance terms) of an infrastructure asset



 Not the IMPACT THE BUILDING HAS ON DELIVERING THE ORGANISATION'S SERVICE – ie business elements

WHY A FRAMEWORK?

Strategic asset management provides the mechanism for

- Appropriate assets operating efficiently for effective service delivery
- Enabling agencies to meet their strategic objectives

Link

Asset management to service provision and delivery needs

Benefits

- Integrated, proactive approach to long-term asset planning
- Ongoing capital maintenance programs
- Targeted funding to improve the efficiency of operations
- Meet DTF / Government expectations of long-term planning

OUR APPROACH TO PRIORITIZATION

Service Oriented Asset Management

- Users define their services and functional spaces
- Define what is important within these spaces and why
- Spaces assigned weighting based on service delivery importance
- Score against specified criteria

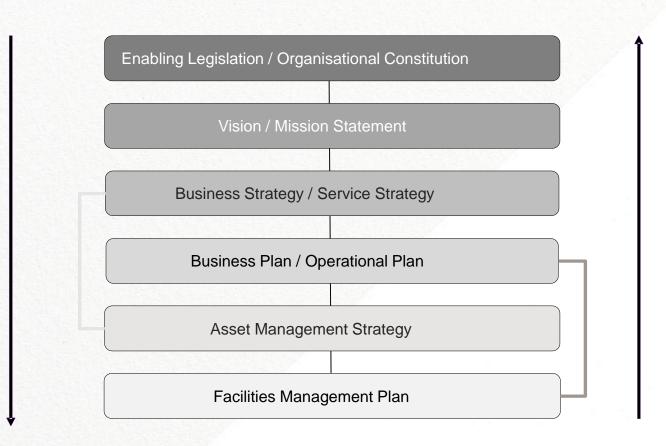
Integrate

Condition and Compliance Audits

- Condition Audit using TEFMA / NASA guidelines
- Maintenance Cash Flow model development
- Asset register

INTEGRATING SERVICE

- Visibility of the vision throughout the organisation
- Ensuring operational activities (like asset management) directly relate to organisation's service objectives



THE PROGRAM

- Requires tie-in at all stages to the organisation's vision
- Enforces the development of appropriate planning and reporting
- Supports Arts Victoria in understanding the portfolio asset issues and complying with the reporting standards it must meet (eg. DTF MultiYear Financial Plan process)
- Simplifies and reduces double handling
- Better lead times for decision-making and project completion
- Currently implemented with NGOs
- Working with Agencies to implement MRC, GPAC

ASSET SERVICE AGREEMENTS

THE MALTHOUSE

ASSET SERVICE AGREEMENT 2013

MALTHOUSE THEATRE

ARTS VICTORIA



CURRENT FACILITY

Source: "Valuation Report - Assessment of Fair Value for the Financial Year ending 30 June 2012 The Malthouse (111 and 113 Sturt Street Southbank)

BUILDING 1

THE MALTHOUSE



Formerly an industrial building built in 1892, but redeveloped and refurbished in 1989/1990. Construction is of original solid brick parameter walls with a concrete/timber and metal roof. Additions are of concrete tilt slab. The building is four levels and includes three theatres being Beckett, Merlyn and Tower. The building has heating and cooling. Fire services include sprinklers, smoke detectors and emergency lighting.

BUILDING 2

ARTS HOUSE

Two storey building. Construction is of brick/concrete with a concrete/timberfloor and metal roof. Internal lining is of plaster and timber panelling. Fire services include hose reels and extinguishers.



BUILDING 3

MALTHOUSE WORKSHOP

Workshop building built in 2002 and used by The Malthouse. Construction is of metal frame with metal external cladding, marine ply overconcrete flooring and metal roof.

ASSET SERVICE AGREEMENTS

- Establishment of the agreement
- Service Delivery Objectives
- Current Facility
- Current Facility Service Levels
- Scoring / Assessment
- Spaces & Attributes
- Facilities Management Plan
- Facilities annual maintenance
- Maintenance funding
- SUMMARY

MALTHOUSE THEATRE

ASSET SERVICE AGREEMENT 2013

CURRENT FACILITY

Source: Napler and Blakeley DPC Valuations 2012



BUILDING 1 MALTHOUSE THEATRE

Formerly an industrial builting built in 1992, but redeveloped an institutional, we are advanced in 1999/1990. Construction is of original solid brickparameter walls with a conceite fitner and metal roof. Additions are of conceite fitner and metal building is four levels and includes three theather being Beckett, Methy and Tower. The building has heating and cooling. Fire services include spiritkies, smoke detectors and emergency.



BUILDING 2

ARTS HOUSE

Two storey building built in 1880. Construction is of birloki/concrete with a concrete limber floor and metal roof, internal linking is of plaster and triber panelling. The building has heating and coding. Fire services include hose reds and extinguishers.



BUILDING 3

MALTHOUSEWORKSHOP

Workshop / Warehouse building also built in 2002 and used by the Blaybos Malthouse Theatre. Construction is of metal frame with metal external cladding, marine pix over concrete flooring and metal roof.

VISION AND GOALS AGREED

SERVICE DELIVERY OBJECTIVES

Source: Heide Museum of Modern Art 2011 – 2013 Strategic Plan

STATEMENT OF PURPOSE

Heide offers an inspiring, educational and thought-provoking experience of modern and contemporary art, architecture and lar

Values

creativity in cultural programming, audience development and profiling of the museum sustainability of cultural, financial and environmental operations integrity in governance, leadership and museum management

GOALS

Four interconnected goals drive the Heide strategic plan

Artistic: Develop and maintain the Heide Collection and a diverse, high-quality exhibition program

Educational: Be a thought leader in education and interpretation

Profile: Engage the widest possible audience to maximise awareness, profile and attendance

Operational: Be operationally and financially sustainable

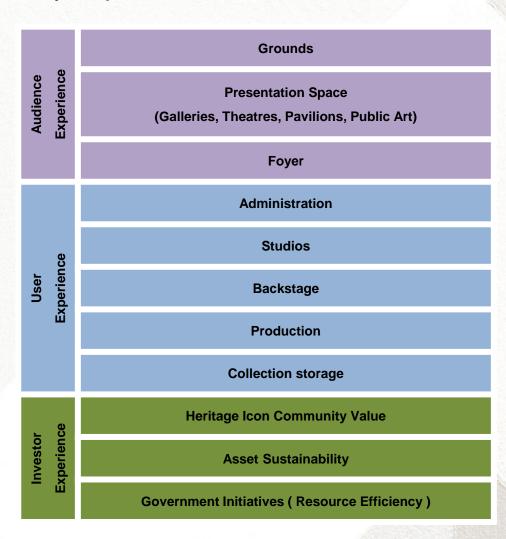
FUNDING

Core funding is provided by Arts Victoria to underpin the company's operations and provide a platform from which to leverage funds from other sources to support the company's activities

SPACES AGREED

All functional spaces are grouped by experience

- Audience
- User and
- Investor



ATTRIBUTES AGREED

- Attributes of spaces described as service requirements
- Scale from Very Poor to Excellent

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Admini	stra	tion
Excellent	5	The available administrative spaces are excellent and support the delivery of our program. Flexible work station and hot desks areas and quiet research or meeting rooms mean different groups can work concurrently. Natural and electric lighting, sound insulation and climate control are all excellent and there is plenty of space and storage. There is excellent access for all abilities, good signage. There is very secure access to these areas. There is excellent access to staff amenities. Kitchen, toilet and shower amenities provided are ample in size, well located, of high quality, attractive and pleasant to use
Very Good	4	There are flexible, open space areas for construction work with good ceiling heights and disability access. Spaces exist to achieve specific requirements by separating clean from dirty activities and wet from dry. Production spaces have good loading bay access. There is controlled mixed use with pedestrians or other vehicles and weather protection. This enables the smooth delivery of materials, including artworks. Work can be undertaken safely. There is secure storage and access for staff. These spaces are well lit both externally and internally, have quality temperature control, dust mitigation and provide the levels of power required for effective equipment usage.
Good	3	There are adequate open space areas for construction work with fair ceiling heights and disability access. Spaces exist to achieve specific requirements by separating clean from dirty activities and wet from dry. Production spaces have some loading bay access. There is controlled mixed use with pedestrians or other vehicles and some weather protection. This enables delivery of materials, including artworks. Work can be undertaken safely. There is lockable storage and access for staff. These spaces are adequately lit externally and internally, have some temperature control and dust mitigation and provide the levels of power required for equipment usage.
Poor	2	There is space for construction work with fair disability access. It can be arranged to achieve specific requirements by separating clean from dirty activities and wet from dry with some effort. Production spaces have loading bay access. There is mixed use with pedestrians or other vehicles but poor weather protection. This effects the delivery of materials, including artworks. Most work can be undertaken safely. There is storage and access for staff. These spaces are not well lit either externally or internally, with no temperature control or dust mitigation, but the levels of power required for equipment usage are sufficient.
Very Poor	1	There is limited ability to enable space for meeting room, quiet research and work station needs. There is no ability to hot desk. Lighting is not good. Comfort levels in a number of spaces are impossible to adjust and there are limited opportunities in others. Hardly anything needed is ready to hand and we waste a lot of time searching and retrieving from storage, especially when storage is off-site. Access for all abilities is compliant as is signage. Poor sound insulation to or from outside areas affects use of these areas at all times. Areas not lockable and there are no security lockers. Access to staff amenities is not easy. Kitchen and toilet facilities are basic. There are not enough toilets and they are poorly located. Hot and cold water for clean-up can be provided.

WEIGHTINGS AGREED

Every organisations is different

- How does the space contribute to the organisation's services
- Which spaces are more important to enable you to meet your vision and goals?
- Which spaces would you rebuild first if everything burnt down?

	Gallery	Theatre
Space	100%	100%
Grounds	20	10
Presentation Space	25	35
Foyer	15	15
Administration	20	10
Studios	7	
Production	6	15
Backstage		15
Collection storage	7	

RANKINGS AGREED

What service level can be achieved from the space?

- What condition are they in now?
- What do you need them in to enable your service to be delivered?

Functional Space	Weighting	Current		Target		
	Contribution to service	Service level score	Total score	Service level score	Total score	Improvement target
		(1-5)	(out of 5)	(1-5)	(out of 5)	
Grounds	20%	3	0.60	4	0.80	0.20
Presentation Space	25%	3	0.75	4	1.00	0.25
Foyer	15%	3	0.45	4	0.60	0.15
Administration	20%	2	0.40	4	0.80	0.40
Studios	7%	4	0.28	4	0.28	0.00
Production	6%	2	0.12	4	0.24	0.12
Collection storage	7%	3	0.21	4	0.28	0.07
TOTAL	100%		2.81		4.00	1.19

FACILITY MANAGEMENT PLANS AGREED

Projects Identified

- Condition and compliance audits
- Discussion with organisations

Categorised

- Urgency (years)
- Type

Prioritised

- Client Organisation
- Arts Victoria / Government
- Spaces project impacts



Type

Compliance and High Risk

Service Outputs

Long term sustainability

Government initiatives

RISK BASED PRIORITIES

If Arts Victoria doesn't do this project what will be the impact on the ...

- Long term sustainability of the asset
- Health and safety of organisation and patrons
- Community values
- Arts Victoria's perception of the impact on service delivery
- Financial considerations



CUSTOMISABLE ALGORITHM

Organisation Score out of 5

Arts Victoria Score out of 5

Spaces project impacts Score out of 100

Single Space	Gallery	Theatre
Grounds	20	10
Presentation Space	25	35
Foyer	15	15
Administration	20	10
Production	6	15
Studios	7	
Backstage		15
Collection storage	7	V
Multiple Spaces		
Presentation Space + Collection Storage + Administration	52	45
Grounds + Foyer	35	25
Administration + Foyer	35	25
Administration + Backstage	20	25
Administration + Presentation Space	45	45
Grounds + Administration	40	20
All Building - Presentation Space + Backstage + Foyer + Production + Studios + Collection Storage + Administration	80	90
All – Grounds + Presentation Space + Backstage + Foyer + Production + Studios + Collection Storage + Administration	100	100

SERVICE PRIORITIES

Project priorities total 100

- 20% Organisation
- 20% Arts Victoria
- 60% Spaces project impacts

Project Urgency and Type weightings applied

Urgency (Years)	Туре	Loading
0-2	Compliance	50%
0-2	Service / Long term / Government initiatives	30%
3-5	All types	15%
6-10+	All types	5%

THE FORMULA

Project 1

0-2 year Long Term Repair falling render and re-point brickwork

Project 2

0-2 year Compliance Upgrade fire escape to meet current code

		Proje	ct 1	Project 2			
	Raw score		Weighted score	Raw score		Weighted score	
Organisation	4	20% (Multiply by 4)	16	4	20% (Multiply by 4)	16	
Arts Victoria	5	20% (Multiply by 4)	20	5	20% (Multiply by 4)	20	
Space	90	60% (Multiply by 0.6)	54	35	60% (Multiply by 0.6)	21	
Service Total			90			57	
Urgency priority	0-2yrs Lo	ong term	30% (Multiply by 0.3)	0-2yrs Compliance 50% (Multiply by 0		50% (Multiply by 0.5)	
Priority Total			27			28.5	

Highest score possible is 50

CASE STUDIES

Name	Key Action	Location	Proposed Budget	Rank	Service Spaces	Service Weighting	Org	AV	Priority
SLV	Chiller Replacement	Plant room	\$ 170,000	1	All Building	90	5	4	27
REB	Commercial Kitchen Upgrade	Exhibition Hall	\$ 50,000	2	Production	20	5	4	14
ACCA	Commercial Kitchen Upgrade	Kitchen	\$ 50,000	3	Production	28	5	2	13
SLV	Conference Centre Upgrade	Main building	\$ 50,000	4	Foyer	20	5	2	12

IMPLEMENTATION

Rolled out for smaller clients Implementing for larger arts agencies

	ORGANISATIONS	AGENCIES
Buildings	Generally owned by the state and leased to the organisations at below commercial rental levels.	Generally owned by the agency, though have obligations under state owned asset reporting.
	Generally smaller buildings.	Often large buildings or portfolio of buildings.
Funding	Pool of operational and asset funds made available to Arts Victoria to allocate.	Eligible for separate allocations directly from the state. Additional maintenance funding often provided through Arts Victoria.
Governance	Collaborative and often small leadership team heavily engaged in the day to day running of all aspects of the operation including building maintenance	Large and structured leadership team with areas of responsibility held based on area of specialisation. Facilities and operations led by separate individuals reporting up to the CEO or equivalent.

BOARD LEVEL

The Agreement contains an A3 summary of the:

- Organisation's vision
- Facility management plan and
- Current and aspirational service levels for spaces



"Our Board were very enthusiastic about the clarity it gives them"

The Malthouse 2013

TOTAL	100%		2.25		4.35	2.10
Production	15%	4	0.60	4	0.60	0.00
Backstage	15%	2	0.30	4	0.60	0.30
Studios	10%	2	0.20	4	0.40	0.20
Administration	10%	1	0.10	4	0.40	0.30
Foyer	10%	2	0.20	4	0.40	0.20
Theatres	35%	2	0.70	5	1.75	1.05

There are facilities come space areas for consequence view of pool delinip heights and detaility access. Baces seek to addies to export equipments by speciating other from only it, admitted to from only. Production spaces here good leading by access. There is controlled mixed use with offering possible of the production of the product	Same as current
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THANK YOU

ARTS VICTORIA



